



## PROJECT UPDATE **The Centre of It All**

Scream for (and indulge in) ice cream. Namaste, then shop 'till you drop. Seize your day with a great cup of joe (homegrown in Pure Michigan). You can do all this and more at the [Carillon Centre](#) located at 6800 South Westnedge in Portage.

“We’re proud to serve and offer the community convenient access to a wide range of national and regional merchants,” said Terry Patterson, Retail Leasing & Development. (Treystar has owned and managed the Carillon Centre since 1990.) “This upscale specialty center continues to evolve and grow as a destination for shopping, dining, and eclectic experiences.”

[Keep reading about the Carillon Centre](#)



## PARTNERING WITH CLIENTS **A Natural Kind of Partnership**

Who doesn't love a good comeback story? While [Second Childhood](#) has continued to grow since its opening in 1976 with leasing partner Treystar, its steady growth led the company to move to a different location with a different developer.

“Treystar has been with us from the very beginning. For nearly four decades, they’ve always been supportive and invested in helping our business thrive,” said Tamar Helmick, Second Childhood’s current owner. “At the time of our move, we wanted to continue leasing with them, but space configurations just didn’t match up during that particular expansion.”



## HATS OFF

**[Fritz Brown](#)** is responsible for **Office Leasing & Development at Treystar**. You could say “curious” is his natural state. That’s because he finds he gets much more out of every conversation by not just asking a lot of questions, but actively listening.

Fritz strives to develop business relationships and always “go the extra mile” for the Treystar clients he’s proud to serve. While this does require donning a problem-solving hat, sometimes it simply means being attentive to people’s concerns (big or small).

Outside of helping Treystar clients grow their business, Fritz relishes time with his family, first and foremost. Luckily, he has the added bonus of working alongside his father and brother. Fritz and his wife, Marisa, are now experiencing empty-nest syndrome, as both of their children currently attend the University of Michigan (Fritz’ beloved alma mater). Translation: They’re fully embracing traveling and going out to eat.

## GIVING BACK

**When someone you care about is in the hospital, you want to be nearby during their healing process.**

That’s why Treystar continues to support the [Hospital Hospitality House of Southwest Michigan](#). This past summer, Hospital Hospitality House opened its new location on 1800 Henson Avenue in Kalamazoo. The house is a warm and inviting refuge for families who may have a loved one experiencing a health issue at Borgess Medical Center, Bronson Hospital or West Michigan Cancer Center.

Treystar had the privilege of providing and hosting a diner at this beautiful home on November 14, 2017. Our team has also started collecting recycled aluminum pull-tabs to nurture the Hospital Hospitality House’s critical mission. While it may not sound like much, every contribution does and will make a difference.

## PAY IT FORWARD

**Winter making you weary? Is your resolution to “get fit in 2018” already looking bleak?**

Cheer up with these sunny and simple motivation tips, courtesy of [Planet Fitness](#):

- **Turn your passwords into go-time combos.** Spell out what you want to accomplish. For example, 30#Tread (30 minutes on the treadmill) or 5Kn30 (complete a 5k in 30 minutes or less).
- **Work out with your buddy across the country.** Plan to “share gym time” when you both can commit to exercising. Text each other to stay focused.
- **Make it a friendly (and fun) competition.** Establish a reward to help track your progress and celebrate your victory. Brownie sundae for the winner? No judgment here!

Learn more about how  
you can help through  
[volunteering](#) or [donating](#).

Located at 4408 Stadium  
Drive, Planet Fitness is  
dedicated to personal  
wellness and acceptance.

## CONTACT US

With proven experience developing southwest Michigan, the Treystar Team listens to you and analyzes your space needs to develop solutions that work.



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